

PANORAMA

SOLUTIONS FOR A HEALTHY PLANET

www.panorama.solutions

First Global Biodiversity Communications Forum

CBD COP14

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Learning from what works

PANORAMA – Solutions for a Healthy Planet

- PANORAMA is a partnership initiative that promotes solutions for nature conservation and sustainable development
- Identifying, analysing, documenting and promoting specific success stories from vast range of “solution providers” across multiple “thematic communities”, to facilitate their replication
- Connecting “solution providers” and potential replicators for mutual learning from proven success
- Universally applicable learning methodology, combining “online” and “offline” peer-peer learning; unique modular case study format
- Partnership of 6 organizations; IUCN and GIZ providing partnership coordination function

Development Partners:



On behalf of:



Federal Ministry
for the Environment, Nature Conservation
and Nuclear Safety

of the Federal Republic of Germany



Local action – global learning!

The PANORAMA „Solution-ing“ Methodology



PANORAMA Solutions ...

are initiatives, methods, processes and approaches that **work and inspire action**, and

- have an impact
- are replicable/scalable
- address conservation and development challenges in an integrated manner

The PANORAMA partnership

A joint initiative...



Secretariat



Development
Partners:

On behalf of



Federal Ministry for the
Environment, Nature Conservation
Building and Nuclear Safety

of the Federal Republic of Germany



...with thematic communities...

Protected
areas

Marine and
coastal

Ecosystem-
based
Adaptation

Agriculture and
Biodiversity

Business
engagement

Sustainable urban
development
(upcoming 2019)

...currently coordinated by:



Integrated Learning and Knowledge Sharing

Communications

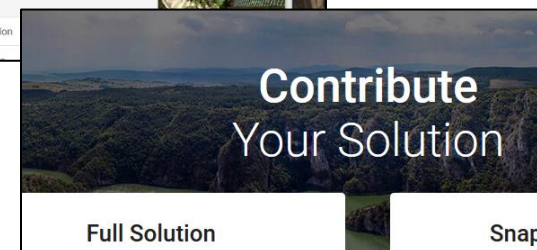
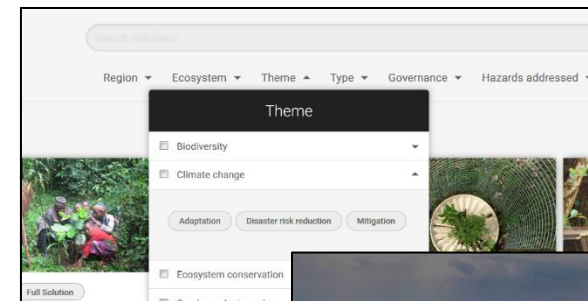
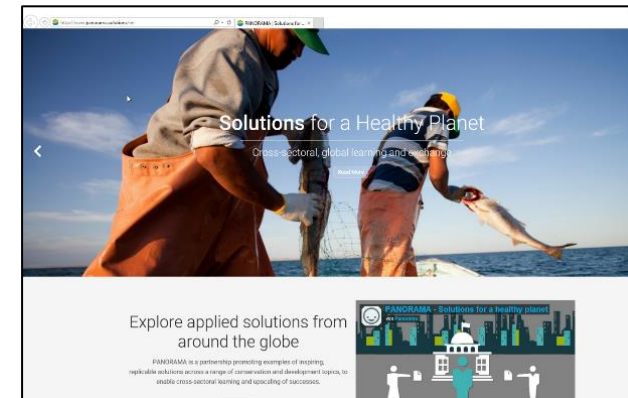
- Publications
- Newsletters
- Webinars
- Social Media
- Videos

Face-to-face meetings

- Workshops
- Trainings
- Side Events at Conferences

Sophisticated online platform
www.panorama.solutions

Contests



Calls for solutions: an early example

 CALLING ALL MARINE CHANGE-MAKERS! 

Young Professionals Marine Challenge:
Blue solutions from creative marine conservationists around the world

Are you a solution provider ?
Do you have an innovative approach or process that



Winners' solutions will be showcased through high-profile international



Full Solution

Fin Fighters shark investigation and citizen shark science program



by [Lou Ruddell](#)
[Fin Fighters](#)



Fin Fighters



Calls for solutions

Regional Forum on Solutions for Oceans, Coasts and Human Wellbeing in Africa

Zanzibar, Tanzania - Early June 2016



Blue Solutions

13. März 2016 ·

REMINDER - Be part of the BIG regional knowledge exchange EVENT in **#Zanzibar!** SHARE YOUR own BLUE SOLUTION or INFORM YOURSELF about Africa's BLUE IDEAS!

Applications are gathering! DON'T BE TO LATE!

APPLY TODAY for the Regional Blue Solutions Forum in **#Africa!**...

[Mehr anzeigen](#)



APR
18

PANORAMA webinar: Solutions from natural World Heritage sites

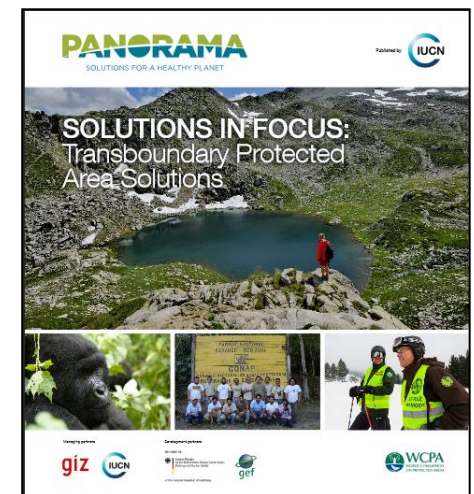
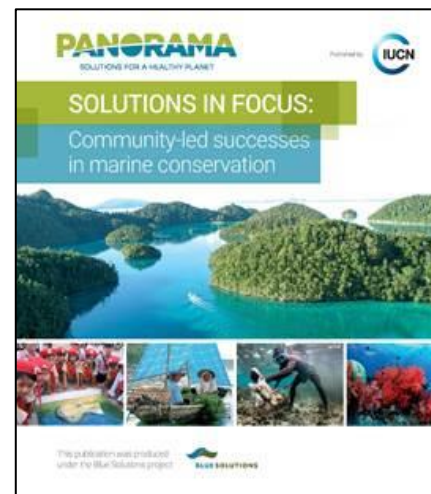
by IUCN



MAR
09

PANORAMA webinar: Gender mainstreaming solutions for protected areas

by IUCN

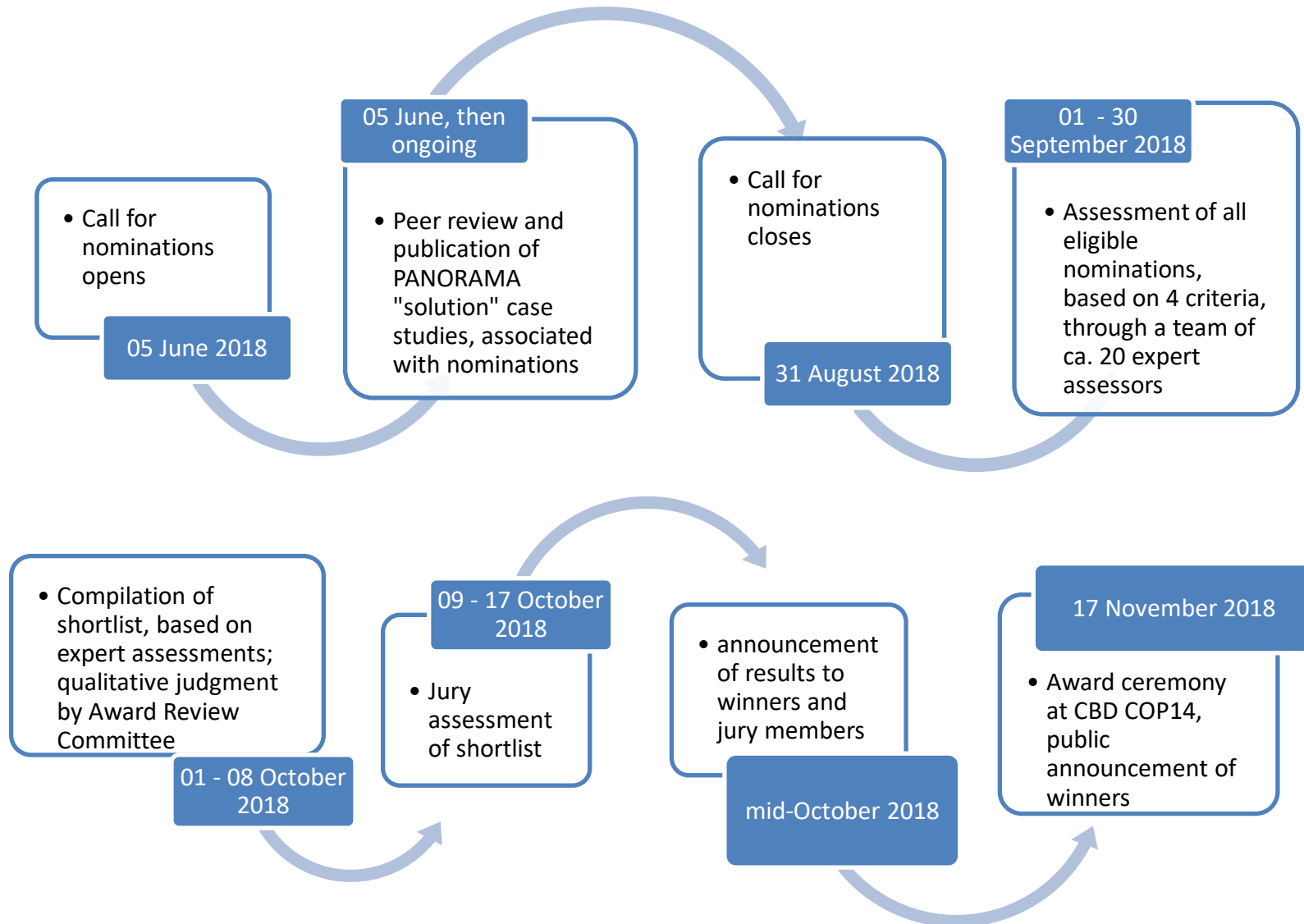


Calls for solutions: **Pathfinder Award**



- Collaboration between IUCN and UNDP, with support from WildArk
- 2018 theme: “Protected and conserved area financing and resourcing”
- Goal: identify and make known existing solutions to the PA financing challenge
- Closely linked to PANORAMA: descriptions of nominated innovations submitted as Solutions
- Individuals, groups or organizations working in or supporting PAs; self-nominations permitted
- Criteria: RELEVANCE, INNOVATION, IMPACT, and EXCELLENCE
- ~200 nominations; ~60 fully eligible; particularly from Latin America, South and South East Asia

Pathfinder Award: Process



Pathfinder Award: Reflections



- PANORAMA platform for retaining information on innovative solutions long-term, beyond award life span; raising awareness about PANORAMA
- Awards are very valuable for community building and gaining an overview of existing innovation
- Collaboration led to UNDP's renewed interest in PANORAMA – are now joining as official partner
- Allowing sufficient time, and a buffer, for all phases is crucial

Monitoring impact

- For Pathfinder Award: number of nominations received (~200), geographic spread, “profile” (high-level jury, award ceremony)
- For PANORAMA generally: still developing robust methodology and indicators, particularly for “solution uptake”; existing KPIs include:
 - Web platform user statistics (max. 500 visits / day; 48,000 visits / yr; 3:45 mins average visit duration, location, ...)
 - Number of solutions and solution providers
 - Number of trained reviewers
 - Number of webinar attendees, publication downloads, ...
 - Qualitative feedback from website users, workshop participants etc.
 - Episodic examples of solution uptake

Thank you!

www.panorama.solutions
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